

WBNS TV – 1ST QUARTER, 2009

MOST SIGNIFICANT TREATMENT OF COMMUNITY ISSUES

---

1. Education
2. Youth
3. Political Issues
4. Health
5. Women's Issues
6. Crime
7. War on Terrorism/National Security
8. Minority Issues
9. Technology
10. Consumer Issues

## 1. Education

10TV NEWS HD: **“Mount Vernon Lice Problem.”** The Mount Vernon schools have a lice problem in the elementary school. A local father says his first-grader has gotten lice four times this year. The school district is working with the health department to try and solve the problem. Tanisha Mallett reports. (L/N) 3/4/09, 5:30pm; TRT: 1:25.

10TV NEWS HD: **“Fitness and Academics.”** A new study finds that kids who are physically fit do better in school. Andrea Cambern reports. (L/N) 3/11/09, 11 pm; TRT: 1:11.

## 2. Youth

10TV NEWS HD: **“Frostbite and Children.”** How to dress children properly so they won't get frostbite this cold January. Carlos Gonzolez reports. (L/N) 1/13/09, 5:30 pm; TRT: 1:01.

10TV NEWS HD: **“Third-Hand Smoke.”** A researcher at Nationwide Children's Hospital has found that children can be harmed by the residue of smoke that lingers in a room or on clothes. Tracy Townsend reports. (L/N) 1/15/09, 5 pm; TRT: 0:40.

10TV NEWS HD: **“Asthma and Birthdays.”** Research shows that babies born in the fall are more likely to develop asthma between two and four months of age, and that illness can last a lifetime. Dr. Karen McCoy of Nationwide Children's Hospital says parents should keep kids out of daycare until they are six months old to avoid colds and viruses that might trigger asthma. Tracy Townsend reports. (L/N) 2/5/09, 5pm; TRT: 0:52.

10TV NEWS HD: **“Dating Abuse.”** A lawmaker has introduced a bill in the general Assembly to try and curb dating abuse among teenagers. It would allow a teen to get a restraining order against another teenager, and would require high school health classes to teach about dating abuse. Jerry Revish reports. (L/N) 2/23/09, 6pm; TRT: 0:20.

10TV NEWS HD: **“ACL Repair.”** Many active kids tear their ACL while playing sports. Dr. Kevin Klingele of Nationwide Children's Hospital has a new way to repair the injury, without damaging children's growth plates. Tracy Townsend reports. (L/N) 3/19/09, 5:30pm; TRT: 1:20.

DR. PHIL SHOW: **“Crazy Teen Trends.”** From sending sexual text messages to taking a punch to the face for fun, today's teens are engaging in outrageous trends. First up, 13-year-old Reina made headlines when she racked up 14,528 texts in one month! Her father, Greg, wrote an article about her excessive texting but says she's just being a teenager. What does Dr. Phil think? His observations may surprise you. Then, Gwen and Mike say they're worried about their 12-year-old daughter, who has sent risqué text messages, otherwise known as sexting, since she first owned a cell phone. When Dr. Phil meets with the preteen backstage, what does she say drives her behavior? Could she be headed down a dangerous path? (S/PA) 1/27/09.

DR. PHIL SHOW: **“Wasted Youth.”** If you're somebody who uses drugs, you do drugs recreationally, or you have a child who's experimenting with drugs because 'That's just what kids do,' or 'Everybody does it,' please sit down with me in the next hour, pick up the phone right now, call a friend, call two, tell them to tune in, get your child next to you on the couch," Dr. Phil tells his viewers. (S/PA) 2/9/09.

DR. PHIL SHOW: **“One Mistake Away from Jail.”** Truancy, vandalism and drinking alcohol may seem exciting to some kids, but these actions can have severe consequences. Warren Messner found out the hard way, and his shocking story made headlines. In 2005, 15-year-old Warren and his friends were

smoking marijuana and drinking in the woods when they happened upon an unsuspecting homeless man. What happened next was unthinkable and landed the teen in jail for 22 years. Dr. Phil cameras go inside a maximum security prison for the first televised sit-down interview with Warren, now 18. Learn what he says motivated him to commit a heinous crime. Then, his mom, Lori, joins Dr. Phil to talk about the warning signs she missed. What does she say she regrets the most? Next, 16-year-old Chris felt high school was a waste of his time, so he dropped out. His mother, Kerry, and stepmother, Lisa, say they're at their wits' end trying to cope with his aggressive ways. And, Janene says her 19-year-old son, Brett, has a bright future, but she fears that his drinking and driving could ruin his life -- or someone else's. Brett already has two DUIs and crashed three cars but says he's just being a normal teen. (S/PA) 3/5/09.

**DR. PHIL SHOW: "How to Talk to Your Kids About Money."** The current economic crisis has everyone on edge. It's more important than ever to talk to your kids about money, and today, Dr. Phil gives you the tools you need to have that conversation Plus, financial expert Susan Beacham shares the do's and don'ts for teaching kids about money. (S/PA) 3/27/09.

### 3. Political Issues

**FACE THE NATION:** 1) Topics include: scandal involving the appointment of Roland Burris by Governor Rod Blagojevich to fill President-elect Barack Obama's vacant Senate seat and whether or not the Senate will allow him to be seated / questions regarding the legality of the appointment process for Mr. Burris; President-elect Obama's proposed stimulus package / opinion in the Senate regarding Speaker of the House Nancy Pelosi's view that President George W. Bush's tax cuts must be repealed / changing the tax codes to favor working families. 2) Topics include: statement by the Illinois Supreme Court regarding Roland Burris' appointment to the Senate as legal / assertion that the Senate should seat him and his desire to avoid creating any type of scene / questions regarding Governor Blagojevich's scandal and whether or not that should affect the public's perception of his appointment to the Senate / the motives behind Governor Blagojevich's selection / plans, if any, to travel to Washington, DC to pursue taking his seat. 3) Topics include: support for not raising taxes during this time of great economic uncertainty / Speaker Pelosi's desire to finalize the stimulus package before February recess / concerns in the House of Representatives and the Senate regarding the proposed stimulus package / the need to allow American families and small business keep more of what they earn / opposition to releasing the remaining emergency funds allotted in the economic rescue package. Guests: Senator Dick Durbin (D-IL), Majority Whip (1); Roland Burris, Former Illinois Attorney General (2); Representative John Boehner (R-OH), Minority Leader (3) (N/PA) 1/11/09.

**FACE THE NATION:** 1) Topics include: President-elect Barack Obama's proposed \$825 billion economic recovery package / desire to see it approved within a month / includes provisions that will go into effect immediately, but is just one phase of his program; disagreement over the Bush tax cuts for upper income Americans - allow them to expire or repeal immediately; the current state of the American economy / belief that the unemployment rate will not reach ten percent; recent decision by Congress to release the remaining \$350 billion in emergency funds to banks and financial institutions / focus of this distribution will not be on the needs of banks, but on the needs of the economy for credit / promise of full transparency and accountability this time around / President-elect Obama's belief that the funds must serve the interest of the country and not of the banks or their executives; problems facing the Big Three automakers and the need to restructure the industry. 2) Topics include: President-elect Obama's inaugural address / Mr. Dyson's piece in The Washington Post suggesting that his roots, oratorically and rhetorically, are in the black church / what the speech must accomplish / need for a call of unity for the American people / how President-elect Obama's background as a community organizer will come into play during his presidency / the significance of this event, not only for African-Americans, but for the nation / how the past struggles of slavery, through the Civil Rights movement have made President-elect Obama and this moment possible / incredible spirit and anticipation regarding this inauguration. Guests: Lawrence Summers, Director of the National Economic Council, Former Treasury Secretary under

President Bill Clinton (1); Michael Eric Dyson, Georgetown University (2); John Dickerson, Chief Political Correspondent, Slate Magazine (2) (N/PA) 1/18/09.

FACE THE NATION: 1) Topics include: reasons behind Senator John McCain's opposition to President Barack Obama's economic recovery plan / the need for a stimulus package, but not this one and one that is more bipartisan / criticism regarding the exclusion of Republicans from the at-the-beginning discussions and negotiations regarding this package. 2) Topics include: importance of the economic recovery package to the United States / opinion regarding Republican opposition to this plan / current state of the American economy and how failing to boost the economy will deepen the crisis / need to address the housing crisis / optimism regarding the conference committee's ability to negotiate the differences between the House of Representatives and Senate. 3) Topics include: the importance of the stimulus package and President Obama's commitment to seeing it through / speculation regarding Secretary of the Treasury Timothy Geithner's upcoming announcement on how to use the remaining TARP money more effectively / proposed aid to homeowners facing foreclosure on their homes / President Obama's commitment to transparency and full accounting / support from economists regarding President Obama's plans for the economy / the catastrophic effects should the economic recovery plan fail to pass. Guests: Senator John McCain (R-AZ) (1); Senator Kent Conrad (D-ND) (2); Christina Romer, Chair, Council of Economic Advisors (3) (N/PA) 2/8/09.

FACE THE NATION: 1) Topics include: passing of President Barack Obama's economic stimulus package by both the House and Senate / when and how America will begin to see the effects of this legislation / hope that this stimulus plan will curb the rising unemployment rate / President Obama's commitment to continue to reach out to Republicans / provision in the stimulus package putting a cap on wages and bonuses for the executives of big financial institutions receiving financial bailouts / President Obama's desire to strike the right balance concerning the regulation of salaries and bonuses; Senator Judd Gregg's (R-NH) decision not to accept the nomination for Secretary of Commerce. 2) Topics include: support for the provision limiting executive compensation; reaction to the criticism of Treasury Secretary Timothy Geithner's presentation on how to use the remaining TARP money as being too broad / implications of allowing insolvent banks to fail / belief that the \$50 billion mentioned by Treasury Secretary Geithner for foreclosure relief will be insufficient. Guests: Robert Gibbs, White House Press Secretary (1); Senator Richard Shelby (R-AL), Ranking Member, Senate Banking Committee (2); Representative Barney Frank (D-MA), Chairman, House Financial Services Committee (2) (N/PA) 2/8/09.

**CBS NEWS SPECIAL: "Change And Challenge: The Inauguration Of Barack Obama."** A broadcast that includes (1) a review and taped excerpts of the events surrounding today's inauguration of Barack Obama as President of the United States; (2) an interview by Katie Couric with then-President-Elect Obama on a wide range of topics, recorded last week for this broadcast; (3) interviews with several Americans (Avery Jordan, a ten-year-old from Oklahoma; Maura Sullivan, a former Marine Corps Captain; and Edith Childs, a councilwoman from Greenwood, South Carolina) about their own feelings about the impact of Obama's election; (4) interviews with relatives of slain civil rights leader Medgar Evers, including his widow Myrlie and his great-nieces Courtney and Corrie Cockrell; (5) an interview with Marty Nesbit, a close friend of President Obama; (6) the contrast between today's events and the racial attitudes in America's past, including comments by Theodore Landsmark, victim of an attack by anti-busing protesters in Boston in 1976, and Elizabeth Eckford who, as a 15-year-old in 1957, was part of the attempt to integrate Little Rock Central High School. Correspondents: Katie Couric (anchor, National Building Museum, Washington, D.C.); Chip Reid; Byron Pitts (3); Harold Dow (4); Erin Moriarty (5); Richard Schlesinger (6). Executive Producer: Susan Zirinsky. (N/PA) 1/20/09.

**CBS NEWS SPECIAL REPORT: "A Presidential Address To Congress."** Live coverage of President Barack Obama's first address to a joint session of Congress since he took office. Includes: (1) President Obama's address; (2) The Republican response by Gov. Bobby Jindal (R-LA); and (3) Commentary by CBS News personnel, including results of a CBS News / Knowledge Networks poll of 500 Americans who watched the President's address and then responded to poll questions online. CBS News Correspondents:

Katie Couric (anchor, Washington studio); Bob Schieffer; Chip Reid (White House); Nancy Cordes (Capitol Hill); Anthony Mason; Jeff Greenfield (Los Angeles). CBS News Political Analyst: Dan Bartlett. (N/PA) 2/24/09.

#### 4. Health

10TV NEWS HD: **“Fresh Start New Year’s Resolutions.”** The experts suggest if you’re starting a diet, to set realistic expectations, and to start small and not deny yourself all treats. Andrea Cambern reports. (L/N) 1/5/09, 5 pm; TRT: 1:07.

10TV NEWS HD: **“Stop Smoking.”** Ohio State University Medical Center is starting a stop smoking program for its patients. The program will be open to the public later in the year. Andrea Cambern reports. (L/N) 1/6/09, 5 pm; TRT: 1:07.

10TV NEWS HD: **“RSV.”** RSV is a very common virus that attacks babies and small children. Children’s Hospital is very busy treating kids with RSV right now. Tracy Townsend reports. (L/N) 1/8/09, 5pm; TRT: 1:02.

10TV NEWS HD: **“Heather and Mammograms.”** Our anchor, Heather Pick, died of breast cancer last fall. Now mammography places say so that many women are calling to get screened for breast cancer, that there is a wait for appointments of several weeks. A Riverside Hospital doctor says she has had patients come in and ask for a breast exam because the wait is so long. Andrea Cambern reports. (L/N) 1/9/09, 5pm; TRT: 1:25.

10TV NEWS HD: **“Salmonella Worries.”** Four hundred people across the country have gotten sick from salmonella in peanut butter, about a quarter of them from Ohio. Scientists at the Ohio department of Agriculture are testing huge containers of peanut butter used in nursing homes and daycare centers, to see if it is contaminated. Andrea Cambern reports. (L/N) 1/12/09, 5pm; TRT: 1:20.

10TV NEWS HD: **“Peanut Butter Recall Tuneout.”** A researcher at OSU says people are so tired of hearing the daily recalls on peanut products because of the salmonella problem, that they are tuning out the information and eating peanut products anyway. Because of the long shelf-life of such products, he thinks that illnesses could trickle on for months. Jerry Revish reports. (L/N) 2/6/09, 6pm; TRT: 0:53.

10TV NEWS HD: **“Stem Cell Reversals.”** President Barack Obama has reversed former president George Bush’s policy limiting medical research on fetal stem cells to just a few lines. Tracy Townsend reports. (L/N) 3/9/09, 5:30pm; TRT: 1:15.

10TV NEWS HD: **“Prostate Cancer.”** Radio personality Don Imus announced that he has prostate cancer. A local urologist from the James Cancer Hospital says there is medicine some men can take to postpone getting that cancer. But it has side effects, so they should talk to their doctors. Andrea Cambern reports. (L/N) 3/16/09, 5 pm; TRT: 0:40.

10TV NEWS HD: **“Blood Pressure Implant.”** Most people who are diagnosed with high blood pressure take medicine to bring it down. But some people don’t respond to medicine, and risk dying of a heart attack or stroke. Sr. Jean Starr of the OSU Medical Center is testing the first blood pressure implant. It goes under the skin like a pacemaker, and fools the brain into altering body functions to lower the blood pressure. The clinical trial is ongoing. Andrea Cambern reports. (L/N) 3/24/09, 5 pm; TRT: 1:36.

60 MINUTES: **“Wine Rx.”** A report about resveratrol, a substance in red wine that scientists believe might do more than just protect the heart. They think it could, in very high concentrations, significantly extend life by preventing a number of age-related illnesses. If they are right, we all may soon be taking a pill that could give us an extra decade or two of healthy old age. Interviewed: Dr. Christoph Westphal and biochemist David Sinclair who founded Sirtris, a Cambridge, Massachusetts research company; Dr. Richard Weindruch, who heads up the study of the calorie intake of rhesus monkeys at the National Institutes of Health Study at the University of Wisconsin; Ricki Colman, project leader of the aforementioned study. (C: Morley Safer - P: Deirdre Naphin Curran and Katy Textor) (N/PA) 1/25/09.

OPRAH WINFREY SHOW: **“Health Checklist.”** we've made you an appointment for the ultimate 2009 health checkup. Dr. Oz shares his definitive checklist to put us on the road wellness! We'll tell you which medical tests, supplements, vitamins and foods are critical to improving your health this year. Plus, find out the eight numbers that could save your life! Then, you'll see how some viewers transformed their health and you can, too! (S/PA) 1/6/09.

## 5. Women's Issues

10TV NEWS HD: **“How to get Michelle Obama's Arms.”** Since the First Lady wears many sleeveless dresses and looks great, local trainers are getting requests from clients on how to make their rams more fit. A local trainer shows us some exercises to help. Tracy Townsend reports. (L/N) 3/4/09, 5 pm; TRT: 1:28.

10TV NEWS HD: **“Endometriosis.”** Dr. James Perez says new research shows that both heredity and dioxins, poisonous chemicals from manufacturing, may play a role in the painful woman's ailment. Andrea Cambern reports. (L/N) 3/9/09, 5pm; TRT: 1:20.

10TV NEWS HD: **“Heather's Team.”** Our anchor Heather Pick died last fall from breast cancer. WBNS-TV announces that it will sponsor “Heather's Team” in the Race for the Cure to raise money for breast cancer education, screening, and research. People who sign up with get cotton-candy-wigs to wear in the race, just like Heather wore for her last on-air appearance. Andrea Cambern reports. (L/N) 3/10/09, 5pm; TRT: 1:30.

OPRAH WINFREY SHOW: **“The Great Debate: Should You Replace Your Hormones?”** If you're a woman over 35, you may be confused about hormone therapy. What is it and how can it help treat the symptoms of menopause? We'll share vital information all women need to have. Medical experts weigh in on both sides of the hormone replacement controversy, on today's Oprah. (S/PA) 1/15/09.

DR. PHIL SHOW: **“What's Age Got to Do with It?”** Dr. Phil's wife, Robin, author of the new book *What's Age Got to Do with It?* says it's never too late -- or too early --- to take care of yourself. Robin says she's proud to be 55, and along with her panel of health and beauty experts, she shares secrets for looking and feeling your best. (S/PA) 1/6/09.

DR. PHIL SHOW: **“Dating Double Standards.”** Ladies: What would you do if you had to start over in the dating game in your 40s, 50s or even 60s? Dr. Phil's guests say there is a double standard that middle-aged men can date women young enough to be their daughters, but yet it's considered inappropriate for middle-aged women to date much younger men. (OAD: 10/24/08) (S/PA) 1/20/09.

DR. PHIL SHOW: **“Women Who Want to Marry for Money.”** Is it wrong to go dating for dollars? Dr. Phil's guests say if you want to court them, you have to pay to play! Baje says she uses sex appeal to get cash, jewelry and expensive trips from men. She says she never leaves home without her "gold-digging kit," and you won't believe what it contains! Her friend, Michelle, says Baje taught her all the secrets to

getting money from men, and she doesn't see anything wrong with accepting gifts from wealthy suitors. With the help of an NFL superstar, Dr. Phil teaches these materialistic ladies a lesson they won't forget. Then, attorney Lauren Lake says gold digging is "two sandwiches short of a prostitution picnic," but Lucia, a radio talk show host, says that using men for money is no worse than men using women for sex. (S/PA) 3/9/09.

## 6. Crime

60 MINUTES: **"Is It Murder?"** A report on prosecutors who are pursuing harsher penalties, including murder convictions and long prison terms, for drunk drivers whose actions result in fatalities. Discussed is the case of seven-year old Katie Flynn, killed by drunk driver Martin Heidgen. Those interviewed are: Kathleen Rice, district attorney of Nassau County, New York; Jennifer and Neil Flynn, Katie Flynn's parents; Chris and Denise Tangney, Katie Flynn's grandparents; Steven Lamagna, Martin Heidgen's attorney. (C: Bob Simon - P: Catherine Olian) (N/PA) 1/4/09.

60 MINUTES: **"The Man Who Knew."** An interview with Harry Markopolos, a Boston financial analyst and fraud investigator who repeatedly told the Securities and Exchange Commission that Wall Street financier Bernard L. Madoff's investment fund was a fraud. He was ignored, and investors lost billions of dollars. Also interviewed: former Madoff customers Shelly Ludlow and Len Forrest, who lost their investments; and Attorney David Boies. (C: Steve Kroft - P: Andy Court, Keith Sharman) (N/PA) 3/1/09.

60 MINUTES: **"The War Next Door."** A report on the drug cartel fueled violence in Mexico, where kidnappings, torture, and brutal beheadings have become common. President Felipe Calderon has declared war on the well-armed gangs, whose military-quality weapons come mostly from U.S. dealers. Interviewed: Janet Napolitano, U.S. Secretary of Homeland Security; Claudia Wallace and Maria Isabel, whose brother/son Hugo was kidnapped and killed by a gang; Mexico's Attorney General Eduardo Medina-Mora; Sandra Avila Beltran, one of Mexico's most famous alleged drug traffickers. (C: Anderson Cooper - P: Kyra Darnton, Anya Bourg, Ana Real) (N/PA) 3/1/09.

DR. PHIL SHOW: **"Omaha Mall Shoot: A Mother's Guilt."** On December 5, 2007, Robert Hawkins walked into the Von Maur Mall in Omaha, Nebraska carrying an AK-47 rifle and 30 rounds of ammunition. The troubled 19-year-old gunned down eight people and wounded two others before taking his own life in what's been called the deadliest mall shooting in U.S. history. Robert's mother, Molly, says she can't get over the guilt. Could this massacre have been averted? Did the grieving mom miss warning signs that would have foretold her son's shooting spree? Dr. Phil asks the tough questions and takes a brutally candid look into this tragedy. Then, he speaks with Debora, a woman who says she took Robert in after he fell out with his parents. Find out what Debora says she witnessed just days before the teen's murderous rampage. And, Jeff, a survivor of the Omaha mall shooting, faces off with Molly for the first time on Dr. Phil's stage. Plus, don't miss the warning signs that your child is headed down a dangerous path. (S/PA) 1/7/09.

DR. PHIL SHOW: **"Behind the Headlines."** The nation was stunned to learn that the skeletal remains of a young girl in Orange County, Florida were identified as Caylee Anthony. Her mother, Casey, faces criminal charges, including first-degree murder, in the disappearance of the toddler. Dr. Phil sits down with Jesse Grund, ex-fiancé of Casey Anthony, who was once considered a suspect. How can Jesse move past the accusations that he says will follow him for the rest of his life? Nancy Grace, the host of *Headline News*, who covered the Caylee Anthony saga since it broke, weighs in. (S/PA) 1/23/09.

## 7. War on Terrorism/National Security

60 MINUTES: **“The Chairman.”** An interview/profile of Chairman of the Joint Chiefs of Staff Admiral Mike Mullen, who talks about how he will be advising President-elect Barack Obama on U.S. troop withdrawal from Iraq and deploying more troops to Afghanistan. Includes footage of Mullen touring battlefields in Iraq, Afghanistan, and Pakistan. (C: David Martin - P: Mary Walsh) (N/PA) 1/11/09.

60 MINUTES: **“War In Pakistan.”** A report on the conflicts in Pakistan, featuring an interview with President Asif Ali Zardari. The Muslim nation, whose support is critical to the U.S. mission in Afghanistan, is not only broke and embroiled in another crisis with its arch enemy India, it's also now at war with Muslim extremists trying to destroy the government. This growing insurgency, run by the Taliban and al Qaeda, is threatening the stability of a key U.S. ally that is believed to have as many as a hundred nuclear weapons. Also interviewed: General Tariq Khan, commander of Pakistan's forces in the tribal territories; Bruce Riedel, a senior fellow at the Brookings Institute, who has spent thirty years as a CIA analyst and has advised President Barack Obama on the situation in Pakistan; and Khalid Khawaja, former Pakistani intelligence officer and friend of Osama bin Laden. (C: Steve Kroft - P: Draggan Mihailovich) (N/PA) 2/15/09.

FACE THE NATION: Topics include: the Israeli-Hamas conflict: the land invasion of Gaza by Israel / the position of the United States regarding a cease-fire; the legacy of the President George W. Bush's administration; a look back on the Iraq War: current state of Iraq / the reaction of Saddam Hussein to the news of the impending invasion by the United States / critique of the original strategy with regards to troop levels and military intelligence, specifically false information regarding weapons of mass destruction; the Bush administration's program to monitor America's international phone calls without a warrant / reaction to Senator Jay Rockefeller's (D-WV) claim that he expressed concerns over the program with regards to civil liberties / support for the program and belief that the intelligence provided has protected America from another terrorist attack / how different actions need to be taken in wartime as opposed to peacetime in order to support and defend the Constitution; assertion that waterboarding is not torture / support for the methods of interrogation used by the CIA and a recommendation that President-elect Barack Obama continue those methods / justification for Guantanamo Bay to remain open. Guest: Vice President Dick Cheney (R), Vice President of the United States. (N/PA) 1/4/09.

FACE THE NATION: President Obama's decision to close Guantanamo Bay / concern over the release of enemy combatants back into society and assurance that of those released, only United States citizens or legal residents will be allowed to return to the United States; last week's attack across the Pakistani border against an al Qaeda force by an assumed American drone, which continued the former Bush Administration's practice of granting permission to its forces to fire into Pakistan from Afghanistan / recent trip to Pakistan, Afghanistan, and Iraq; progress made in Pakistan in helping to train their counterinsurgency capability / the role of the Taliban and current conditions in Afghanistan / American public should expect more casualties as plans to further engage the enemy are implemented / need for a political reconciliation in Iraq and for the Iraqis to decide between a federal system or a strong central government; how his new position of vice president impacts his tendency to be outspoken and candid. Guest: Vice President Joe Biden (D), Vice President of the United States. (N/PA) 1/25/09.

FACE THE NATION: Topics include: new strategy in Afghanistan, calling for 22,000 more troops and an increase in spending by 60% / the need to refocus attention on al Qaeda and to ensure that neither Afghanistan or Pakistan can serve as a safe haven / troubling situation in Pakistan / the obligation to work with Pakistan and Afghanistan on both a military level and on a diplomatic level, as well as through aid assistance and development / importance of adjusting strategy with regards to circumstances; confidence regarding current plan for troop withdrawal from Iraq; current situation in Mexico / recently introduced initiative to assist the border regions that are being threatened by drug cartels; incomplete efforts made by the U.S. auto industry to formulate a new business plan; clarification regarding the middle class tax cut not being in the proposed budget, but for two years in the stimulus package / desire to continue tax cuts and make them permanent; explanation of his position on the Wall Street bonuses, the bill passed to

recoup bonus money through taxation, and his statement about not legislating out of anger; his outlook on the presidency. Guest: President Barack Obama (D), President of the United States (N/PA) 3/29/09.

## 8. Minority Issues

OPRAH WINFREY SHOW: “**The Life of Dr. Martin Luther King, Jr.**” As America faces terrorism, violence and hatred, the ideas, beliefs, and actions of Dr. Martin Luther King Jr. take on a whole new significance. His words are just as powerful now as they were 40 years ago. On today's show, Oprah reflects on Dr. King's incredible accomplishments and takes a more intimate look at his extraordinary life, including some rarely seen private film. Also, Coretta Scott King shares some favorite memories of her husband. Then, those who were with him describe how Dr. King spent his last hours, and we'll hear the haunting words he spoke the night before he was assassinated. (S/PA) 1/20/09.

DR. PHIL SHOW: “**Little Boy Lost.**” What would you do if your little boy wanted to be a little girl? Dr. Phil continues the heated topic of gender-confused kids. After the last show, viewers had a lot to say about the subject, and the message boards lit up with their impassioned opinions. Now, Dr. Phil speaks with Toni, a mother who says she can't stop grieving the loss of her son who, at 11, began to transition into a female. Toni feels like her son has died, and she's having a hard time adjusting to having a daughter. Joining the discussion is family researcher Glenn Stanton and psychologist Dr. Joseph Nicolosi, who say it's the parents' responsibility to guide their children into their gender-born identities. On the opposite side are psychiatrist Dr. Dan Siegel and psychotherapist Dr. Michele Angello, who say children are born this way, and parents should support their children in their decision to transition to the opposite sex. (S/PA) 1/13/09.

DR. PHIL SHOW: “**Family Cult, Part 2.**” Dr. Phil continues his look at extreme religious groups and how their influence can shatter lives and rip families apart — all in the name of God. Wayne Bent, leader of The Lord Our Righteousness Church in New Mexico, was recently sentenced to 10 years in prison for sexual misconduct with teenage followers. Lorraine and Bambi are former members of this group who left a mother and two sisters behind. They say they were concerned to learn that their family members had been fasting, which they considered a matter of life and death. *Dr. Phil* cameras follow the two women as they travel to the compound in New Mexico in an attempt to rescue their relatives. Is their mission successful, or will they have to accept that their loved ones may live in this religious environment forever? Then, Taariq and Nichole are a brother and sister who were raised in a group called the United Nuwabian Nation of Moors, on a 400-acre compound located outside of Atlanta. The siblings say they were forced to drop out of school and were sexually molested by the group's leader, Dwight York. Although York was put in prison with the help of Nichole and Taariq's testimony, they say they still struggle to move forward with their lives. Can Taariq and Nichole adjust to the outside world? Don't miss the warning signs your loved one could be involved in an extreme religious group. (S/PA) 1/14/09.

## 9. Technology

10TV News HD: “**The Big DTV Test and Phone Bank.**” On Saturday, January 17th, 10TV once again conducted "The Big DTV Test" during the 6pm newscast. Following the test, 10TV News provided a phone bank in studio. Viewers were able to have their questions answered by HH Gregg representatives for an hour following the test. Kurt Ludlow reports. (L/N) 1/17/09, 6pm, TRT: 3:00.

10TV News HD: “**The Big DTV Test and Phone Bank, Take 2.**” Even though the DTV transition date moved to June, 10TV News continued its commitment to informing viewers about the changes and providing an opportunity to make sure they are DTV-ready. On Monday, February 16th, 10TV once again conducted "The Big DTV Test" during the 5pm newscast. Following the test, 10TV News provided

a phone bank in studio. Viewers were able to have their questions answered by HH Gregg representatives for the hour and a half following the test. Kurt Ludlow reports. (L/N) 2/16/09, 5pm, TRT: 3:00.

60 MINUTES: **“The Internet Is Infected.”** A report on computer viruses, focusing specifically on the feared Conficker Worm. Proliferating on the Internet and infecting PC’s, these malicious programs enable hackers and cyber gangs -- often young, male, and from Russia -- to learn the information they need to electronically rob bank accounts. Interviewed: Steve Trilling, Vice President at Symantec, the company that makes Norton anti-virus software; Mary Rappaport, victim of a computer virus that transferred funds out of her bank account; Vint Cerf, one of the founding fathers of the Internet and now a Vice President at Google; Don Jackson, director of threat intelligence at SecureWorks in Atlanta, which protects corporations against cyber-attacks and tracks the hackers who launch them; Louie Pelaez, a network engineer at CBS. (C: Lesley Stahl - P: Karen M. Sughrue) (N/PA) 3/29/09.

DR. PHIL SHOW: **“The Dark Side of the Internet.”** Parents, you may not know it, but there is a threat looming in your home. It’s a frightening and dangerous trend that affects the good girls -- cheerleaders, honor students and college graduates -- and law enforcement agencies across the country are up in arms. No longer needing to walk the streets to offer sex for money, young women are turning to the reputable Web site Craigslist.com in order to sell their bodies. Next to the area on the site where you can buy a jungle gym for your child, you can access erotic ads, where young women post sexy photos and advertise sex for money. When Ashley was in college pursuing a bachelor’s degree, she never predicted that she would one day meet strangers for sex in order to pay off her student loans. She says she wants to quit the dangerous profession before something horrible happens, but thinks she’s addicted to the “easy money.” Crystal says she was also addicted to the money until she was nearly killed. Hear her horrific story and how her life is now that she has escaped the industry. Then, meet a mother who fears her daughter may be using Craigslist to exchange sex for money. Lawmakers have formed a coalition to rid Craigslist of its erotic service section, but find out why they’ve been fighting an uphill battle. (S/PA) 3/30/09.

## 10. Consumer Issues

10TV News HD: **“Loan Phone Bank.”** 10TV hosted a 5/3 Survival Source Loan Phone Bank. 5/3 Bank signed on to sponsor the hour and a half phone bank. Representatives took more than 179 phone calls. 5/3 also provided two experts to conduct a web chat from 5-6:30pm. Viewers were able to call or write in and have their financial questions answered immediately via phone and the internet. (L/N) 3/4/09, 5-6:30pm.

10TV News HD: **“Survival Source Week.”** March sweeps featured Survival Source Week from Monday, March 9th to Friday, March 13<sup>th</sup>. Every day, we had stories and information to share with viewers about how to survive the challenges presented by today’s economy. We kicked off Survival Source Week on Monday focusing on employment and how to make extra cash right now! Tuesday we took a closer look at getting affordable health insurance. Wednesday, we dove into debt and answered questions about finances. Thursday it was all about foreclosure and Friday we had tax experts in studio helping viewers save money when filing this year. 10TV also hosted a corresponding Survival Source phone bank each night, featuring representatives from central Ohio organizations. Staff members from the Ohio Department of Insurance, Consumer Credit Counseling Services, Save the Dream Foreclosure Prevention Initiative and the Ohio Society of CPAs were in studio taking viewer calls about the issues that matter the most in today’s economy. Over the course of Survival Source Week, the experts fielded more than 650 calls. (L/N) 3/9/09-3/13/09, 5-6:30pm.

10TV News HD: **“Survival Source – Make Money Fast.”** It’s no secret more people are looking for ways to bring in more money than what they earn in their full time jobs. We found some traditional part time

jobs and some others - like giving your opinion on every day products - a chance to speak your mind and bring in more cash. Tracy Townsend reports. (L/N) 3/9/09, 6pm, TRT: 1:46.

10TV News HD: **“Survival Source – Dealing with Health Insurance.”** Thousands of Ohioans lost health insurance when they lost their jobs. But as now there's a new plan to find affordable health care for more than 50-thousand people. Tracy Townsend reports. (L/N) 3/10/09, 6pm, TRT: 1:45.

10TV News HD: **“Survival Source – Dealing with Debt.”** More and more people are having trouble paying their bills these days. Owing money on homes - cars - credit cars. In fact, borrowers owe more than 2-trillion dollars. Some companies and banks may be willing to cut a deal. But it comes with a price. Consumer Ten shows you what you need to know in dealing with your debt. Chuck Strickler reports. (L/N) 3/11/09, 6pm, TRT: 1:46.

10TV News HD: **“Survival Source – Foreclosure.”** Right now Ohio has the nation's 10th highest foreclosure rate. Since late 2007 - over 24-thousand Ohioans have lost their homes. Last month, one out of every 451 homes received a filing. However, help is available for desperate homeowners. Tracy Townsend reports. (L/N) 3/12/09, 5pm, TRT: 1:25.

10TV News HD: **“Survival Source – Saving on Taxes.”** There are a number of new tax deductions for 2009 that could save you a lot of money. Whether you buy a new car, or a new house, there's something in it for you. 10TV explains the new tax strategies, and how to "cash" in. Kurt Ludlow reports. (L/N) 3/13/09, 6pm, TRT: 1:50.

60 MINUTES: **“The Price of Oil.”** A report on how the historic swings in oil prices last year were the result of financial speculation from Wall Street investment banks and not supply and demand. The role of Enron in the deregulation of the oil futures market is also discussed. Interviewed are: Dan Gilligan, president of the Petroleum Marketers Association; Sean Cota, member of the Petroleum Marketers Association, who is in the home heating oil business; Michael Masters, hedge fund manager; Michael Greenberger, former director of trading for the Commodity Futures Trading Commission (C: Steve Kroft - P: Leslie Cockburn) (N/PA) 1/11/09.

60 MINUTES: **“Buy American.”** A report on the “buy American” clause included in the economic stimulus package passed by Congress this week. Fought hard for by the steel industry, it mandates that any infrastructure project paid for with stimulus dollars must use steel made in the USA and not cheaper imports. American businesses that export overseas now worry foreign governments will retaliate and keep U.S. products out of their market, thus hurting their business. Interviewed: Dan Dimicco, CEO of Nucor, the United States’ biggest steel maker; Doug Jellison, Nucor plant manager; cold saw operator Jeremy Davis; and Jim Owens, CEO of Caterpillar. (C: Lesley Stahl - P: Shachar Bar-On) (N/PA) 2/15/09.

60 MINUTES: **“World of Trouble.”** Paul Bishop was a mortgage salesman at the San Francisco branch of World Savings of California, the United States’ second largest savings and loan. In an interview, he recounts how - three years before the housing market crash - he warned his superiors that many of the mortgages they were granting were misleading and predatory. This practice contributed to the eventual self-destruction of the mortgage industry, setting off an economic collapse that ruined the finances of millions of Americans. Also interviewed: Betty Townes, financially ruined after being sold a series of World Savings mortgages she couldn’t afford; Maeve-Elyse Brown, lawyer for a non-profit group working to save homeowners from foreclosure; and Bob Simpson, whose company, IMARC, investigates failed mortgages. (C: Scott Pelley - P: Graham Messick) (N/PA) 2/15/09.

FACE THE NATION: FACE THE NATION: Topics include: support for President Barack Obama’s recently announced housing bailout plan / explanation of the three phases of the plan: money to help keep mortgage rates low, refinancing opportunities for homeowners current on their mortgages but at risk due to declining housing values in their neighborhoods, and a modification plan for those homeowners at risk

of foreclosure / estimation as to how many foreclosures can be forestalled with this plan. Guest: Shaun Donovan, Secretary of Housing and Urban Development. (N/PA) 2/22/09.

FACE THE NATION: Topics include: reaction to the news that AIG -- the huge insurance company that received \$170 billion in taxpayer bailouts -- has decided to pay \$165 million in bonuses to executives / the difficulty in monitoring government bailout money with regards to the banking industry / preview of President Barack Obama's plan for small businesses / administration's view on how to best handle so-called toxic assets; response to the recent statement made by the president of China, expressing concern for the safety of China's investment in the United States / support for Treasury Bills as the asset of choice; assurance that President Obama has no intention of taxing health care benefits. Guest: Lawrence Summers, Director, National Economic Council. (N/PA) 3/15/09.

OPRAH WINFREY SHOW: "**Money Rescue.**" Suze Orman, the financial powerhouse America trusts, offers a master class for 2009. She reveals her action plan to eliminate credit card debt, her three steps to savings, and the new rules for retirement. Find out what to do with your money, when to do it, and how. Plus, find out how you can get her new book for free! (S/PA) 1/8/09.

DR. PHIL SHOW: "**Money Rescue.**" Has reckless spending left you in the red, or do you have money saved to survive a financial crisis? With consumer debt in America now exceeding \$880 billion, are you contributing to that statistic? Plus, find out how to determine your financial I.Q. (OAD: 10/6/08) (S/PA) 1/2/09.

DR. PHIL SHOW: "**No More Mooching.**" As the economy struggles, many Americans are suffering financially and find themselves without extra cash in hand. Dr. Phil's guests say their money is maxed out, and they're tired of supporting their adult children too. Ardy and Brian say their household expenses have pushed the limits ever since Ardy's 25-year-old son, Jason, moved in. Ardy says he's lazy, unmotivated and acts like a 10-year-old. So why does she continue doling out dollars? Brian says Jason's mooching ways have gone too far, and he wants to evict the young man. You won't believe the excuses Jason gives for mooching. Will these parents decide to pull the plug on their ATM? Then, Maurice and Sharon say they want the best for their 24-year-old daughter, Samantha, and 21-year-old son, Jonathan, but providing for them has put them in the red to the tune of \$100,000. Sharon says she'll be paying off the debt until she's 84! And, financial expert Susan Beachum shares her top money lessons to teach your children ... starting when they're kids. (S/PA) 1/30/09.

DR. PHIL SHOW: "**Money Saving Tips and Tricks.**" If you're suffering through the difficult economic times and looking for ways to save money, get out your pen and paper and start taking notes! Dr. Phil's guests offer real tips to help you save money on clothes, utilities and vacations. Plus, learn how to cut your grocery bill in half and how to entertain your family on the cheap. The Economides family has mastered the art of spending less. They say they have the secret to living on \$44,000 a year, even with five children. You might be surprised how easy it is to implement their frugal ways of living. See how far they can stretch \$100 at the grocery store and how they expand their family wardrobe on just \$75. (S/PA) 3/2/09.

WBNS 10TV FCC ISSUES REPORT  
1st QUARTER 2009

DESCRIPTION OF PROGRAMS PROVIDING MOST  
SIGNIFICANT TREATMENT OF COMMUNITY ISSUES

PROGRAM	DAY	TIME
10TV HD @ NOON	MONDAY – FRIDAY	12:00 – 12:30 PM
10TV HD @ 5 PM	MONDAY – FRIDAY	5:00 – 6:00 PM
10TV HD @ 6 PM	MONDAY – FRIDAY	6:00 – 6:30 PM
10TV HD @ 11PM	MONDAY – SUNDAY	11:00 – 11:35 PM

All of the above programs are locally produced News programs presenting a mix of news, weather, sports and issue related stories. Stories run 1 minute to 3:00 in length.

THE OPRAH WINFREY SHOW MONDAY – FRIDAY 4:00 – 5:00 PM

This is a nationally syndicated show hosted by Oprah Winfrey from Chicago. The program, an hour in length, features news and social topics, especially concentrating on women's and family issues.

THE DR. PHIL SHOW MONDAY – FRIDAY 10:00 – 11:00 AM

This is a nationally syndicated show hosted by Dr. Phil McGraw. The program, and hour in length, features news and social topics, especially concentrating on psychological, interpersonal, and family issues.

60 MINUTES SUNDAY 7:00 – 8:00 PM

This is a CBS Network public affairs program highlighting news and social issues. Segments run for 7 - 8 minutes unless otherwise noted.  
otherwise noted.

FACE THE NATION SUNDAY 10:30 – 11:00 AM

This is a CBS Network political panel program. Current issues are discussed with leading politicians, social leaders and activists.

48 HOURS MYSTERY SATURDAY 10:00 – 11:00 PM

This is a CBS Network public affairs program highlighting news, investigative reports and social issues. The program runs for an hour and that hour is normally dedicated to one story or stories that are on the same issue (i.e. child issues).