

WBNS TV – 4th QUARTER, 2005

MOST SIGNIFICANT TREATMENT OF COMMUNITY ISSUES

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1. Drug Abuse
2. Youth
3. Political Issues
4. Health
5. Women's Issues
6. Crime
7. War on Terrorism/National Security
8. Minority Issues
9. Weather Issues
10. Consumer Issues

## 1. Drug Abuse

10TV EYEWITNESS NEWS: **“Straight Talk.”** Yvette McGee Brown explores the topic of substance abuse in today’s teenagers and how parents should not miss the warning signs. (L/N) 10/26/05, 5:30 pm; TRT: 2:00.

60 MINUTES: **“Addicted to Heroin.”** Now the world’s largest supplier of opium and the heroin produced from it, Afghanistan is close to becoming a narcotics state, with government corruption that threatens its fledgling democracy. Includes interviews with: Robert Charles, former Assistant Secretary of State for International Narcotics and Law Enforcement; Hazrat Ali, a candidate for the Afghan Parliament; President Hamid Karzai of Afghanistan; and Antonio Maria Costa, Director of the United Nations Office on Drugs and Crime. (C: Steve Kroft – P: Leslie Cockburn). (N/PA) 10/16/05.

60 MINUTES: **“Romo.”** An interview with former NFL linebacker Bill Romanowski who talks about his violent ways as one of the league’s most feared players, his use of steroids, and the brain damage he suffered as a result of severe concussions throughout his career. Also includes an interview with Romanowski’s wife Julie. (C: Scott Pelley – P: Bill Owens). (N/PA) 10/16/05.

OPRAH WINFREY SHOW: **“The 17-Year-Old Meth Addict: Did She Quit?”** A PTA president and bible teacher living one big lie. Now, the total shocker. Plus, out of control, dangerous, and deadly. Inside a sexual world you never knew existed. And, it was our first “on air” intervention. Now, the 17-year-old meth addict is back. Is she clean? (S/PA) 11/28/05.

## 2. Youth

10TV EYEWITNESS NEWS: **“Raise Your Voice.”** The Columbus Center for Child and Family Advocacy at Children’s Hospital is issuing a call to action. 10TV introduces the viewers to the “Raise Your Voice” campaign designed to encourage everyone in this community to take responsibility for all our children and report suspected child abuse. Angela Pace reports. (L/N) 11/21/05, 5:30 pm; TRT: 3:15.

10TV NIGHTBEAT: **“Mean Girls.”** When you think of little girls you think of everything that’s nice, with sugar and spice. But as 10 TV shows, some girls are kicking up the spice in a mean way and going to jail for it. Eric James reports. (L/N) 11/29/05, 11 pm; TRT: 3:00.

10TV EYEWITNESS NEWS: **“Straight Talk.”** Yvette McGee Brown discusses the topic of children and lying. What’s the difference between not being truthful, exaggerating and behavior that signals trouble. (L/N) 10/12/05, 5:30 pm; TRT: 2:00.

10TV EYEWITNESS NEWS: **“Youth at Polls.”** 10TV talks to some new volunteers for Election Day who just got the right to vote themselves. Tanisha Mallett reports. (L/N) 11/8/05, 5:30 pm; TRT: 1:00.

DR. PHIL SHOW: **“Extreme Parenting.”** Parents want the best for their kids and often go to great lengths to make that happen. Michael says his wife, Anna, is so consumed by her dream of having their 7-year-old son become a “boy cheerleader” that it’s taking over their lives. Does he even enjoy the sport? Will Anna put the pom-poms to rest? Then, a father who hid a tracking device in his son’s car ended up finding more than he bargained for! Plus, Nathan and Julie’s marriage is on the rocks because they disagree over his “military-style” discipline of her 12-year-old daughter. Find out if Nathan’s drill sergeant parenting is done out of love or for another reason. (S/PA) 10/27/05.

DR. PHIL SHOW: **“Spoiled and Entitled?”** Are we raising a generation of ungrateful children? Melissa’s sisters say her sons are the most spoiled boys in North America. They get everything they want—all they have to do is whine. Melissa says her kids just like toys, and she thinks her sisters may be jealous of her lifestyle. Next, Dori admits that her 13-year-old son, Parker, is spoiled. Parker says he won’t take no for an answer, and even has a strategy for getting everything he wants. Find out what’s behind Dori’s need to spoil Parker. Then, Joan says her 14-year-old daughter, Jacquie, is a snob, and her need for trendy clothes is turning her into a materialistic monster. Plus, Lauren spends her entire paycheck shopping, but with no money in her checking account, she’s afraid she could be headed for trouble. Her mom, Diane, says she’s not worried, it’s just Lauren’s way of relaxing. (S/PA) 10/31/05.

### 3. Political Issues

SPECIAL ELECTION COVERAGE: 10TV had complete coverage of the local issues and races that appeared on the November 8<sup>th</sup> special election ballot both on the air and on the web. Plus, we aired public reaction to the results in our evening newscast.

10TV EYEWITNESS NEWS SPECIAL ELECTION COVERAGE: **“Issues and Answers.”** 10TV gave viewers the opportunity to hear directly from the candidates for Columbus City Council and Columbus Board of Education through a project called “issues and answers.” We asked the candidates a series of questions and then put their responses on 10tv.com. We explained the project in this broadcast. John Fortney reports. (L/N) 10/31/05, 5:30 pm, TRT: 1:20.

60 MINUTES: **“My FBI.”** An interview with former FBI Director Louis J. Freeh about his strained relationship with President Bill Clinton—the man who appointed him. Freeh has written a book called “My FBI” about his experience dealing with Clinton’s personal problems and Freeh’s criticism of the Clinton Administration’s response to terrorist incidents including: an attempt to assassinate former President Bush; attacks on Khobar Towers and the USS Cole; and the 1993 bombing of the World Trade Center. (C: Mike Wallace – P: Robert Anderson). (N/PA) 10/9/05.

FACE THE NATION: Republican reaction to the indictment of Tom DeLay: Congressman DeLay’s comment that he will continue doing his job/charge that the Republicans have become corrupt and power hungry/Hurricane Katrina seen as a national rather than a Republican calamity/redistricting problems/what the Republican Party needs to do in order to move its agenda forward/the possibility of tax cuts. Guests: Rep. John Shadegg (R-AZ); Rep. James Leach (R-IA). Guest Interviewer: Guest Interviewer: Thomas Friedman, The New York Times. (N/PA) 10/2/05.

FACE THE NATION: Interview with Gov. Mark Warner about: the election of his protégé, Tim Kaine to the governorship of Virginia/the impact of Bush’s loss of popularity on the campaign, Warner’s political aspirations; faith and its role in politics; the U.S. economy; how Democrats can win more votes in the South; the war in Iraq/post-war reconstruction. Guest: Gov. Mark Warner (D-VA). Guest Interviewer: Elisabeth Bumiller, The New York Times. (N/PA) 11/13/05.

### 4. Health

10TV EYEWITNESS NEWS: **“Medicaid Billing.”** Ohio’s politicians and administrators are all looking for ways to cut costs in the state’s eleven billion dollar Medicaid program. 10 Investigates exposes a questionable billing practice here in Central Ohio. Ted Hart reports. (L/N) 11/17/05, 6 pm; TRT: 3:30.

10TV EYEWITNESS NEWS: **“Care Cards.”** A Westerville nurse started a greeting card company for people diagnosed with cancer. A staff of volunteers helps design the card and writes the sentiment, so

loved ones who don't know what to say when a friend or family member is diagnosed, will be able to buy a card that can help. Andrea Cambern reports. (L/N) 10/4/05, 5 pm; TRT: 1:30.

10TV EYEWITNESS NEWS: **“Convenient Care.”** Grant Medical Center offers a new service to downtown workers. During lunch hours, they pick up women who need a mammogram, and take them to the hospital. There, they get individual attention that includes a mammogram, counseling, and a lunch. Then the van takes them back. They don't miss work, and Dr. Brenda Sickie-Santanello says these women won't be tempted to skip the annual screening for breast cancer. Andrea Cambern reports. (L/N) 10/10/05, 5 pm; TRT: 1:20.

10TV EYEWITNESS NEWS AND 10TV NIGHTBEAT: **“Medical Mistakes.”** Two local hospital systems, OhioHealth and Mount Carmel, joined forces to try and cut medical mistakes. They are among national leaders in preventing deadly hospital errors, and hosted a conference telling others how to do it. We highlight some of the past programs we have covered at the hospitals, all geared to preventing medical errors. Andrea Cambern reports. (L/N) 10/4/05, 5 pm and 11 pm; TRT: 1:22.

10TV SPECIAL: BREAKTHROUGHS: CONQUERING CANCER AT THE JAMES: This is our quarterly half-hour special, hosted by Andrea Cambern, that details the latest in treatment and research at The James Cancer Hospital. This is the fifteenth anniversary of the James Cancer Hospital and Solove Research Institute, and three of the top doctors and administrators look back on a decade and a half of groundbreaking research and treatments. Andrea Cambern reports. (L/N) 10/29/05, 7:30 pm; TRT: 30:00.

10TV EYEWITNESS NEWS SPECIAL COVERAGE: MEDICARE CHANGES. We run comprehensive coverage of the changes in Medicare which will now include a prescription drug benefit. We have a phone bank live in our studio from noon through 6:30 pm; TRT: 5:30. We do a story about the sign-up in our noon news; TRT: 0:30. We also interview seniors who are very confused by the changes in Medicare, as well as a local expert who offers help with signing up seniors; 5 pm; TRT: 1:30. We also have an interview with the state insurance director, who explains how the state will help people find the right coverage. TRT: 0:45. Andrea Cambern reports. (L/N) 11/15/05.

## 5. Women's Issues

OPRAH WINFREY SHOW: **“8 Women Oprah Wants You to Know.”** Eight women the world needs to know. Oprah's personal pick! Diane Sawyer's favorite! Alicia Keys's inspiration! Plus, Gayle King can't forget this woman! Then, Hollywood's "First Lady," Geena Davis! And, see the city where women rule... where do you think it is? (S/PA) 10/17/05.

OPRAH WINFREY SHOW: **“Oprah's Pros Reveal Their Secrets.”** He says we all do it wrong. Oprah's make-up artist reveals his six steps to a flawless face. Take Reggie's beauty class with Oprah. Then Nate show you how to makeover a room in just one hour. The “befores” and the instant “afters.” Trade secrets to transform your home...fast. And, come on in! Oprah's going to show you her new house. (S/PA) 11/4/05.

DR. PHIL SHOW: **“Moms: Cut the Chaos.”** Many moms do everything from kissing scraped knees, to coaching soccer, to acting as chauffeur—all at the same time! Ginger says she is overwhelmed by all the cooking, cleaning, driving and disciplining she does for her five children. She says her husband doesn't pitch in because he thinks it's a women's job. Could she be contributing to the problem, and will her spouse learn to help out? Next, Amy says that with three kids under the age of 6, her house is in utter chaos. Dr. Phil sends in “The Mom Squad” to help Amy get her household in order. And, Lexi says she is so embarrassed by the way her mom dresses, she pleads with Dr. Phil to help. Dr. Phil begins his series on helping moms carve out more time for themselves. (S/PA) 10/5/05.

DR. PHIL SHOW: **“The Latest Debates Show.”** Dr. Phil and his guests strike up heated conversations as they debate the latest hot topics. Should women give up their right to breastfeed in public because it makes others uncomfortable? Will passing out condoms in schools prevent unwanted pregnancies, or does it just send the message to kids that it’s okay to have sex? And, is it acceptable for others to discipline your kids if they see them acting out in public, or should they just mind their own business? Dr. Phil weighs in on these controversial subjects. (S/PA) 10/7/05.

## 6. Crime

10TV NIGHTBEAT: **“Books for Criminals.”** Ohio spends more money to teach prisoner than to teach your children how to read. Kurt Ludlow reports. (L/N) 11/3/05, 11 pm; TRT: 3:20.

10TV EYEWITNESS NEWS: **“Unwanted Neighbors.”** Sex offenders are getting out of prison and crowding into housing, wherever they can legally find it. The result: islands of sex offenders, growing in our community. 10TV talks to parents in these neighborhoods and the sex offenders living there. Kevin Landers reports. (L/N) 11/3/05, 6 pm; TRT: 3:30.

60 MINUTES: **“Illegal...And Thriving.”** Legalizing Internet gambling—practiced by an estimated 12 million Americans—would bring the U.S. billions in tax dollars, but critics say it corrupts young people and creates gambling addicts. Includes interviews with: Nigel Payne, who runs Sportingbet; Terri Lanni, CEO of MGM Mirage; Sen. Jon Kyl (R-AZ), who wants to crack down on online gambling; and Steve Lipscomb, founder and CEO of World Poker Tour”. (C: Lesly Stahl – P: Rome Hartman). (N/PA) 11/20/05.

48 HOURS MYSTERY: **“Out of the Shadows.”** When Vicki Wegerle, the mother of two young children, was strangled in Wichita, Kansas in 1986, her husband Bill was considered by many to be the prime suspect. For the next 18 years police lacked evidence to charge Bill, or anyone else, with Vicki’s murder. Still, rumors persisted that Wegerle, who had failed two polygraph tests, had killed his wife. Subsequently a desire for recognition led Dennis Rader, aka the BTK (bind, torture, kill) killer, to fall into a police trap and supply them with incriminating evidence that identified him as Vicki’s murderer. In June, 2005, Rader pled guilty to murdering 10 people, including children, over the last three decades. He was sentenced to 175 years in prison. Includes interviews with Bill Wegerle; his two grown children, Stephanie and Brandon; some of the families of Rader’s other victims; and with Rader himself, both in prison and on the telephone. (C: Erin Moriarty – Sr. P: Judy Tygard – P: Paul Ryan, Nancy Kramer, Ian Paisley, Chuck Stevenson). (N/PA) 10/1/05.

OPRAH WINFREY SHOW: **“Oprah Captures Fugitive Child Molesters.”** Breaking news! Oprah captures child molesters! It started with Oprah’s \$100,000 reward. Now, two fugitive child predators are caught. We posted their mug shots and viewers just like you turned them in. The tip, the break, the capture...all the details. We are just getting started. How you can claim the next \$100,000 reward! Child molesters, we are coming after you! (S/PA) 10/11/05.

## 7. War on Terrorism/National Security

FACE THE NATION: Interview with Gen. John Abizaid about: his response to negative reports concerning progress in the buildup of Iraqi security forces/efforts to put in place a political-military strategy that will involve various factions in the formation of an Iraq government/setting a timetable for the withdrawal of U.S. troops from Iraq/the danger posed by the infiltration of foreign fighters coming through Syria/charge that insurgent forces are gaining in strength. Guests: Gen. John Abizaid, U.S.

Central Command; Rep. David Dreier (R-CA). Guest Interviewer: Thomas Friedman, The New York Times. (N/PA) 10/2/05.

FACE THE NATION: Interviews with Senators Lindsey Graham and Charles Schumer about: the impact on the disclosure of Valerie Plame's identity as a CIA operative on Ms. Plame and national security/what adjustments the White House must make so that President Bush can govern for the next three years/the failure to indict Karl Rove/the involvement of Vice President Cheney; the withdrawal of Harriet Miers's nomination to the Supreme Court/filling the vacancy/the possibility of a filibuster. Guests: Sen. Charles Schumer (D-NY), Judiciary Committee; Sen. Lindsey Graham (R-SC), Judiciary Committee Guest Interviewer: Jan Crawford Greenburg, The Chicago Tribune. (N/PA) 10/30/05.

FACE THE NATION: Interview with Sen. Pat Roberts about: his reaction to the Senate amendment regarding torture; Roberts's response to charges that the second phase of the Iraq war investigations has taken too long. Guest: Sen. Pat Roberts (R-KS), Chairman, Select Intelligence Committee. Guest Interviewer: Jan Crawford Greenburg, The Chicago Tribune. (N/PA) 11/6/05.

FACE THE NATION: Interview with Senator John McCain about: his disagreement with the charge that President Bush lied to the American people about Saddam Hussein's possession of weapons of mass destruction/intelligence failure/his assessment of progress in post-war Iraq/the need for more specialized forces in Iraq/the need to involve more U.S. Government agencies/McCain's opposition to the use of torture as a means of prisoner interrogation; President Bush's loss in the polls; McCain as a possible presidential candidate. Guest: Sen. John McCain (R-AZ). Guest Interviewer: Elisabeth Bumiller, The New York Times. (N/PA) 11/13/05.

FACE THE NATION: Interviews with Senators Richard Lugar and Christopher Dodd about: the conditions in Iraq/the possibility of Congressional hearings/the need for more involvement by NATO and the UN/the unwillingness of allied countries to put soldiers on the ground in Iraq. Guests: Sen. Richard Lugar (R-IN), Chairman, Foreign Relations Committee; Sen. Christopher Dodd (D-CT), Foreign Relations Committee. Guest Interviewer: Elisabeth Bumiller, The New York Times. (N/PA) 11/20/05.

## 8. Minority Issues

10TV EYEWITNESS NEWS: **"Straight Talk."** Yvette McGee Brown tackles the issue of teaching kids tolerance. As greater Columbus becomes more diverse, our children will need to be tolerant of different cultures in order to succeed. (L/N) 10/5/05, 5:30 pm; TRT: 2:00.

10TV EYEWITNESS NEWS: **"Straight Talk."** Yvette McGee Brown deals with the issue of sexuality and how to talk to your older kids about same sex relationships, a new territory for this generation of parents. (L/N) 10/19/05, 5:30 pm; TRT: 2:00.

60 MINUTES: **"Elian."** An interview with 11-year-old Elian Gonzalez about what happened five years ago when he became the center of a custody battle between the U.S. and Cuba. Elian talks about life in the Cuban coastal town of Cardenas where he currently lives with his father and stepmother, and his relationship with Cuban leader Fidel Castro. (C: Bob Simon – P: Draggan Mihailovich). (see also "Elian's Father" OAD: 4/16/00) (N/PA) 10/2/05.

60 MINUTES: **"Michael Jordan."** An interview with the basketball legend who talks about his business enterprises, his gambling, the death of his father and his devotion to basketball. (C: Ed Bradley – P: Michael Radutzky, Miriam Weintraub). (N/PA) 10/23/05.

FACE THE NATION: Thanksgiving historians roundtable: problems encountered by U.S. Presidents in their second terms/the impact of the war in Iraq/political and partisan divisions within America/the issue of abortion/race and poverty/scheduling the withdrawal of U.S. troops from Iraq/the continued threat from terrorists/the need for a period of reconstruction and reconciliation following the war in Iraq. Guests: Ellen Fitzpatrick, Author, "History's Memory: Writing America's Past"; Joseph Ellis, Author, "His Excellency: George Washington"; James Reston Jr., Author, "Dogs of God: Columbus, the Inquisition & the Defeat of the Moors"; Stephen Carter, Author, "Integrity." (N/PA) 11/27/05.

## 9. Weather Issues

60 MINUTES: "**New Orleans is Sinking.**" As work begins to rebuild New Orleans, Professor Tim Kusky, professor of Earth Sciences at St. Louis University and an expert on natural disasters, predicts that the city will be below sea level in 90 years and suggests a gradual pullout of homes, businesses and industry to more secure areas. Includes interviews with: Greg Meffert and Mike Centineo, city officials; and Col. Richard Wagenaar, Director of Levee Repairs. (C: Scott Pelley – P: Shawn Efran, Rebecca Peterson). (N/PA) 11/20/05.

FACE THE NATION: Update: a report from an isolated area of Pakistan where an earthquake may have killed as many as 30,000 people. Guest Correspondent: Richard Roth. Guest Interviewer: Jan Crawford Greenburg, The Chicago Tribune . (N/PA) 10/9/05.

## 10. Consumer Issues

10TV EYEWITNESS NEWS: "**Mystery Shopping – Caught on Tape.**" Unlike traditional mystery shops—where the poser simply writes a report describing the customer service—mystery shoppers now use hidden cameras on unsuspecting company employees. It's all to make sure consumers get the service they expect. Angela An reports. (L/N) 11/4/05, 6 pm; TRT: 2:30.

10TV NIGHTBEAT: "**Hotel Deals.**" Consumer 10 show how to make sure you actually get that great hotel deal when you book online. Chuck Strickler reports. (L/N) 11/12/05, 11 pm; TRT: 1:45.

10TV EYEWITNESS NEWS: "**On Your Dime, Part I.**" More and more Americans are becoming victims of identity theft. Consumer 10 sent out a 10TV producer with Anchor Andrea Cambern's credit card to see if he could make purchases. Some stores never checked his ID. Chuck Strickler and Andrea Cambern report. (L/N) 11/16/05, 6 pm; TRT: 3:15.

10TV EYEWITNESS NEWS: "**Credit Card Gotchas.**" Consumer 10 has advice on how to cut credit card costs, and keep your debt in check. Chuck Strickler reports. (L/N) 11/22/05, 6 pm; TRT: 2:00.

10TV NIGHTBEAT: "**Fix It or Nix It.**" Everything from TV's to vacuum cleaners is getting cheaper. So, should you fix something if it breaks, or just get a new one? Consumer 10 tells us what's worth fixing and what isn't. Chuck Strickler reports. (L/N) 11/26/05, 11 pm; TRT: 1:30.

WBNS 10TV FCC ISSUES REPORT  
4th QUARTER, 2005

DESCRIPTION OF PROGRAMS PROVIDING MOST  
SIGNIFICANT TREATMENT OF COMMUNITY ISSUES

| PROGRAM                     | DAY             | TIME             |
|-----------------------------|-----------------|------------------|
| 10TV EYEWITNESS NEWS @ NOON | MONDAY – FRIDAY | 12:00 – 12:30 PM |
| 10TV EYEWITNESS NEWS @ 5PM  | MONDAY – FRIDAY | 5:00 – 6:00 PM   |
| 10TV EYEWITNESS NEWS @ 6PM  | MONDAY – FRIDAY | 6:00 – 6:30 PM   |
| 10TV NIGHTBEAT              | MONDAY – SUNDAY | 11:00 – 11:35 PM |

All of the above programs are locally produced News programs presenting a mix of news, weather, sports and issue related stories. Stories run 1 minute to 3:00 in length.

THE OPRAH WINFREY SHOW MONDAY – FRIDAY 4:00 – 5:00 PM

This is a nationally syndicated show hosted by Oprah Winfrey from Chicago. The program, an hour in length, features news and social topics, especially concentrating on women's and family issues.

THE DR. PHIL SHOW MONDAY – FRIDAY 10:00 – 11:00 AM

This is a nationally syndicated show hosted by Dr. Phil McGraw. The program, and hour in length, features news and social topics, especially concentrating on psychological, interpersonal, and family issues.

60 MINUTES SUNDAY 7:00 – 8:00 PM

This is a CBS Network public affairs program highlighting news and social issues. Segments run for 7 - 8 minutes unless otherwise noted.  
otherwise noted.

FACE THE NATION SUNDAY 10:30 – 11:00 AM

This is a CBS Network political panel program. Current issues are discussed with leading politicians, social leaders and activists.

48 HOURS MYSTERY SATURDAY 10:00 – 11:00 PM

This is a CBS Network public affairs program highlighting news, investigative reports and social issues. The program runs for an hour and that hour is normally dedicated to one story or stories that are on the same issue (i.e. child issues).